

# 7 Reasons - Why invest in Real Estate?

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1. To make a lot of money you need to be involved in something worth a lot of money.

2. Real Estate is worth a lot of money but does not require special skills or special knowledge to be involved.

3. If you have a home, chances are you have equity in it and therefore you can get involved in property with no cash outlay and using the leverage of that equity acquire a large property portfolio with little or no outlay.



4. Property has doubled on average every 7-10 years since the Great Depression averaging 11% pa. making it an unparalleled investment for leverage with safety.

5. You get help with the payments that you don't get with other investments... Rent and Tax deductions help you pay for most of the investment outlay but you get to keep all of the profit.

6. Over 80% of the world's wealth was created in real estate making more millionaires than any other asset class. Even during the recent GFC residential real estate increased in value across Aust by 9% (while shares went down by about 15%). Residex, Aust oldest property Research Company have said that house prices rarely fall and when they do they quickly recover the lost ground.



7. Now is a time of some urgency because house prices are rapidly getting out of reach of the average Australian. Today if you can afford to get into property or grow your portfolio you should because it could be quite possibly be your last chance.